

THIS WEEK'S PICKS



Left, an artist retouches a picture of Chairman Mao in the documentary "In Search of China."

Right, two men, one conducting business on both a cell phone and a land-wired one, the other a soldier in cold-weather attire, represent the old and new political regimes.

Below, a woman bicycles through busy Beijing.

PHOTOS COURTESY OF WETA



Out of China

Focusing on a Changing Economy, Anticipating a Presidential Visit

With Chinese President Jiang Zemin slated to visit the United States on Tuesday, an interview with him by Mike Wallace of CBS News, airing Sunday at 7 on "60 Minutes," and a 90-minute PBS documentary examining China's journey toward a market economy are the pick of this week's offerings.

The documentary, "In Search of China," is executive produced by Robert Lawrence Kuhn and produced by Adam Zhu, who gained unprecedented access to Chinese citizens and institutions. Kuhn also wrote "Made in China: Voices of the New Economic Revolution."

The program, a WETA production made with the cooperation of China Central Television, will air Friday at 9.

The story begins with Deng Xiao Ping, who took over the reins of China two decades ago and began a series of market reforms that included

encouraging mergers and acquisitions, privatization, entrepreneurship and restructured businesses. His strategy—to loosen economic constraints while retaining political control—has had a dramatic impact on the country.

Among those featured in this program are Yang Millionaire, a highly successful stock market player who shares his investment strategies; Wang Hai, CEO of the country's largest shoe company; Zhao Qizheng, minister of information, who talks of China's need for stability and technology police; and Yan Mingfu, Mao's Russian translator and a Communist leader who was fired for sympathizing with students in Tiananmen Square but who now heads China's largest charity.

The success stories include a group of students behind a Beijing dot-com who seek investment funds for their Internet

start-up company; and the Yi Li Ice Cream Co., which emerged from near bankruptcy to be one the country's largest ice cream firms, with plans to branch out to other countries.

But there are sadder stories as well: a peasant farmer who has come to Beijing seeking economic opportunity but who finds only construction work at meager wages; a factory manager who faces the shame resulting from the first major corporate bankruptcy in China and the loss of 5,000 jobs; and a poor family struggling with the loss of security and services they had under Communism.

**TEST OF COURAGE:
THE MAKING OF A FIREFIGHTER**
Friday at 10:30 on WETA

This program, filmed over two years

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VCR PLUS CODES

The numbers that accompany listings on grids and Sports Highlights are code numbers for use with VCR Plus, a device designed to simplify programming on most videocassette recorders. Special channel assignment numbers are included in the Cable Conversion Chart. For more information on VCR Plus, including where it can be purchased, call 1-800-258-4VCR. For customer service, 1-800-432-1VCR. To obtain VCR Plus code numbers for programs other than those listed in TV Week, call 1-900-454-7587 (95 cents a minute).

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