



## 慎海雄：讲述脱贫故事 作出媒体贡献

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### 讲述脱贫故事 作出媒体贡献

**中宣部副部长、中央广播电视总台台长兼总编辑**

**慎海雄**

2020 年在人类减贫史上有着特殊意义，中国完成了一项堪称奇迹的事业。最近，我到中央广播电视总台定点帮扶的四川省凉山彝族自治州喜德县调研。那里交通闭塞、气候高寒，曾经是中国最贫困的县之一。现在，当地人告诉我，他们的生活有了翻天覆地的变化。我看到，很多彝族兄弟从海拔 3000 米以上的高山上搬下来，住进了县城边的新房。这一栋栋新民居都是政府为移民建造的。彝族同胞的脸上洋溢着笑容，我可以明显地感觉到他们发自内心的喜悦。这可以说是中国精准扶贫、精准脱贫成果的一个缩影。

这个成果是如何做到的？中国的经验能否被复制？世界对中国的脱贫故事充满了好奇。我想，中央广播电视总台制作的纪录片《中国脱贫攻坚》能给出一个鲜活的答案。这是中国第一部以外国朋友的视角解读中国脱贫攻坚经验做法的纪录片，由中央广播电视总台旗下 CGTN 主持人、美国资深中国问题专家库恩博士主持并撰稿。中美联合创作团队历时两年，深入到中国的田间地头、大山深处，记录下了铸就伟大事业的艰辛历程。今天，这部纪录片的多语种版本正式向全球发布。我相信，这部纪录片会让观众对中国的脱贫故事有更直观、更深刻的认识，也希望通过这部片子向国际社会分享中国的脱贫经验，为全球减贫事业作出媒体应有的贡献。（据 12 月 17 日出版的人民日报）

# Shen Haixiong: Tell the story of poverty alleviation and make media contributions

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## Tell stories about poverty alleviation and make media contributions

Deputy Minister of the Central Propaganda Department, Director and Editor-in-Chief of China Central Radio and Television Shin Haixiong

The year 2020 is of special significance in the history of human poverty reduction. China has accomplished a miraculous cause. Recently, I went to Xide County, Liangshan Yi Autonomous Prefecture, Sichuan Province, which was designated by China Central Radio and Television Station to help. The traffic is blocked and the climate is high and cold. It was once one of the poorest counties in China. Now, local people tell me that their lives have changed drastically. I saw that many Yi brothers moved down from a mountain above 3000 meters above sea level and lived in new houses near the county seat. These new houses are built by the government for immigrants. The faces of the Yi nationality compatriots are full of smiles, and I can clearly feel their joy from the heart. This can be said to be a microcosm of China's precision poverty alleviation and poverty alleviation achievements.

How was this result achieved? Can China's experience be copied? The world is full of curiosity about China's poverty alleviation story. I think the documentary "China's Poverty Alleviation" produced by China Central Radio and Television Station can give a vivid answer. This is China's first documentary to interpret China's experience and practices in poverty alleviation from the perspective of foreign friends. It was hosted and written by Dr. Kuhn, the host of CGTN under China Central Radio and Television and a senior US expert on China. The Sino-U.S. joint creative team lasted two years and went deep into the fields and mountains of China, recording the arduous course of forging a great cause. Today, the multilingual version of this documentary is officially released to the world. I believe that this documentary will give viewers a more intuitive and in-depth understanding of China's poverty alleviation story. I also hope that through this film, we can share China's poverty alleviation experience with the international community and make the media's due contribution to global poverty alleviation. (According to the People's Daily published on December 17)